



Zamora is located in the northwest of Peninsular Spain , just 255 km from Madrid on the A-6 motorway and a little over one hour and fifteen minutes on the brand-new AVE (high-speed train) that connects our city to the Spanish capital. 64 km separate it from Salamanca on the A-66, and northbound along the same motorway are Benavente, 68 km away, and León, 140 km away. 100 km separate us from Valladolid on the A-11, and 100 km from the Portuguese city of Braganza along the N-122. Its strategic geographic location, at a crossroads on the Vía de la Plata (Silver Way), and the quality of its tourist and cultural offerings make Zamora a special place.

A beautiful, peaceful and highly walkable city. With 66,000 residents, it can take pride in being a small city that's big on history, culture and heritage.

A destination with superior heritage assets. **The finest Romanesque city in Peninsular Spain**, with more than twenty buildings designed in this architectural style. **The Douro, the great river** of Castile and Portugal, presides over the city, one of Zamora's iconic tourist landmarks.

There's also the cathedral and its umbrella dome... the subtle modernist touch, the great medieval legacy with countless figures, tales and legends, Urraca of Zamora, King Alfonso VI, El Cid Campeador and the Siege of Zamora. Alongside them are the recently opened Castle of Zamora and the Baltasar Lobo Museum. Together, they unite history and art.

Zamora is the birthplace of internationally-renowned artists, such as Baltasar Lobo and Coomonte, as well as poets, most notably Claudio Rodríguez and León Felipe. Art in its purest state, coupled with first-rate gastronomy and a landscape worth discovering.

These are resources that Zamora is turning into outstanding contemporary tourist products that are full of emotion and create unique experiences. Resources which, together with the quality and versatility of its tourist industry –accommodation, bars and restaurants, shopping– and great value for money that's among the most competitive in Spain, make it possible to create open and flexible offerings that can meet, "almost à la carte", the demands of very specialised and segmented tourism.

A historic, safe, welcoming city that offers visitors unique experiences yet boasts an utterly modern atmosphere and services.





zamora

CON-
GRESS
CITY





ARE YOU
THINKING
OF HOLDING
A CONGRESS
IN ZAMORA?



We can help you

- **Advice for event organisers:** Zamora City Council places all of the infrastructure that makes our city the best choice for your event at your disposal.
- We will act as the **point of liaison** between you and the range of specialised companies in Zamora that can help make your event a success.
- **Support with publicising** the event.
- **Promotion of your event** by Zamora City Council itself and on our various social media sites.
- **Provision of a range of tourist materials** such as maps, pamphlets, etc., for all participants.
- **Advice on the organisation of alternative programmes** for people who accompany participants, including cultural and leisure activities in the city and its surrounding area.
- **Provision of free guided tours** of the city of Zamora, accompanied by official guides that the City Council provides for participants in the congress and those who accompany them.
- **Institutional support** with organising receptions and to speed up the various local permits you may require.





Congress Halls

Hall: **140** places

LA ALHÓNDIGA PALACE



Zamora City Council
Plaza Mayor, s/n
49071 Zamora

T 980 548 700
M cultura@zamora.es
W www.zamora.es

A former *alhóndiga de pan*, or public grain exchange, which has been converted into a modern cultural centre. It is the seat of various municipal services and boasts large spaces that can host various sorts of events. Congresses: It has a hall, audiovisual media, offices, press rooms and internet connections, a multimedia projector, parking (nearby), an exhibition hall and a lift.

1 Hall: **360** places

Café: **40** places

TEATRO PRINCIPAL



C/ San Vicente
49001 Zamora

T 980 534 719
M teatroprincipal@zamora.es
W www.teatroprincipal.org

A former open-air theatre (*corral de comedias*) dating to 1606. The last refurbishment was carried out in 1988. Congresses: It boasts a hall, offices, press room, internet connection, café, multimedia projector, sound, lighting, fly system, etc.

1 Auditorium: **583** places

1 Viewpoint: **400** places

3 Halls: **173+98+60** places

RAMOS CARRION THEATER



C/ Ramos Carrión 25
49001 Zamora

T 680 816 556
M eventos@teatroramoscarrionzamora.com
W www.teatroramoscarrionzamora.com

Modernist building built in 1916, rehabilitated in 2011 to create a cultural space.

Congresses: Auditorium (583 places), Showroom, Viewpoint for outdoor events (400 places). Multi-function room: Ocellum Duri Hall, Semure Hall and Azemur Hall. Ocellum Duri and Semura halls can be unified in a single hall.

1 Hall: **250** places

CHURCH OF LA ENCARNACIÓN



Plaza de Viriato, s/n
49071 Zamora

T 980 559 300
W www.diputaciondezamora.es

La Encarnación Palace is located in Plaza de Viriato, in the old quarter of the city. It's a magnificent 17th century building that houses the offices of the Provincial Council. It features a very spacious chapel that can be used as a venue for presentations, launches and various types of events.

Congresses: It boasts audiovisual media, lighting, sound, a public telephone and nearby parking in Calle de San Martín.

Hall: **270** places
Conf. Room: **130** places
Classroom: **156** places
Café: **100** places

UNIVERSITY COLLEGE



San Torcuato, 43
49014 Zamora

T 980 533 793
M info@zamora.uned.es
W www.uned.es/ca-zamora / www.zamoradipu.es

A complex consisting of various buildings, most notably the two-storey cloister. It boasts an events hall next to Calle San Torcuato, near the car park in Plaza de La Marina.

Congresses: It has a hall (free except on Saturdays, Sundays and public holidays), audiovisual media, offices, a press room, nearby parking in Plaza de la Marina, catering and a café.

Hall and Conference Room: Contact UNED on 980 528 399

Classroom: Contact the Provincial Council on 980 559 300

Main Hall: **130** places
Halls: **30** places
Restaurant: **40** places
Coffee Break Area: **130** places
External Catering

REI AFONSO HENRIQUES FOUNDATION



Avda. Nazareno
de San Frontis, s/n
49027 Zamora

T 980 535 052
M dirgral@frah.es
ngonzalez@frah.es
W www.frah.es

The former San Francisco Convent, built in the 16th century and remodelled into a modern, contemporary building integrated into the historic and artistic setting.

Rooms: Residential, with 31 places in 15 double rooms and one individual room.

Congresses: It boasts a large-capacity hall and a number of smaller halls. It has a restaurant, coffee break area and catering services (external), as well as a small car park for up to 16 cars.

Hall A: **395** places

Hall B: **240** places



FUNDOS (SOCIAL FOUNDATION OF CASTILLA Y LEÓN)

A Leopoldo Alas Clarín, 4
49003 Zamora

T 633 560 090
M recintos@fundos.es
W www.fundos.es

B Calle San Torcuato, 19
49017 Zamora

Two different halls with access for people with disabilities.

Congresses: Hall A: 400 m² with cinema projection system. Hall B: 222m² with a showroom.

Both hall have a projector, sound system, conference table, air conditioning system, piano and wi-fi.

Hall: **54** places

Classroom: **24** places

Meeting Room: **10** places



ZAMORA CHAMBER OF COMMERCE AND INDUSTRY

C/ Pelayo, 6
49014 Zamora

T 980 533 182
F 980 518 594
M info@camarazamora.com
W www.camarazamora.com

An Events Hall in the centrally-located Calle de Pelayo, between Calle de San Torcuato and Calle Santa Clara, next to the car parks in Plaza de la Marina and Plaza de la Constitución.

Congresses: A hall with a capacity for 54 people with TV, video and an overhead projector. The Training Room and the "Juntas" Room are located in the BusinessIncubator (Vivero de Empresas), located at no. 10 in Avda. de la Feria.

Hall: **304** places

Café: **200** places



VIRIATO CAMPUS

Avda. Cardenal Cisneros, 34
49020 Zamora

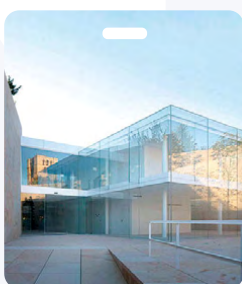
T 980 545 000. Ext. 3616 (Campus Management)
F 980 545 001
W www.usal.es

Former military barracks recently converted into a modern and comprehensive University Campus. Old military buildings that have been restored are set amongst other, newly-constructed buildings, and the campus has its own car park. It is located next to wide avenues and has very good connections to Zamora's main access roads.

Congresses: It boasts a hall, audiovisual media, air-conditioning, multimedia projector and café. Private university car park for 100 cars.

Two nearby public car parks.

Hall: **250** places



ADVISORY BOARD OF CASTILE AND LEÓN

Plaza de la Catedral, 5
49001 Zamora

T 980 559 809
M angela.lopez@cccyl.es

Located on land that belonged to the Convent of Las Adoratrices, a stone's throw away from the cathedral, this innovative building designed by architect Alberto Campo Baeza received the prestigious international Architecture Award Grand Prize.

In addition to the main hall, it features three other small auxiliary rooms that can host presentations and private meetings.



Other Halls

Viriato Room: **40** places
 Guzmanes Room: **60** places
 Enríquez Room: **80** places
 Rooms: **52** / Places: **104**

PARADOR DE LOS CONDES DE ALBA Y ALISTE ****

Plaza de Viriato, 5
 49001 Zamora

T 980 514 497
 M zamora@parador.es
 W www.parador.es



A 15th century Renaissance Palace, built on the site of an old Muslim alcazaba (fortification). It has a striking courtyard featuring a wood and glass gallery and heraldic coats of arms. Located in the heart of the old quarter.

Congresses: It has a slide projector, overhead projector, a restaurant that can hold 130 people, a café for 60 people, air-conditioning, internet connections and a multimedia projector.

3 Halls: **150** places
 Restaurant: **85** plazas
 Rooms: **45** / Places: **79**

HOTEL ALDA MERCADO DE ZAMORA ****

Plaza del Mercado, 20
 49003 Zamora

T 980 980 069
 M mercadozamora@aldahotels.com
 W www.aldahotels.com



A former manor home from the early 20th century, located in the heart of the city's old quarter and shopping district.

Congresses: It boasts three halls with a capacity for up to 150 people, audiovisual media, a restaurant for up to 50 people and another larger one for banquets that can hold up to 350 people, a café for 30 people, air-conditioning, internet connections and a multimedia projector.

Gran Forum: **70** places
 2 Rooms: **40+20** places
 Restaurant: **75** places
 Rooms: **75** / Places: **120**

HOTEL AC ZAMORA ****

Avda. Príncipe de Asturias, 43
 49029 Zamora

T 980 557 940
 M aczamora@ac-hotels.com
 W www.ac-hotels.com



A modern hotel with 75 guest rooms, located next to the University Campus and the new shopping area.

Congresses: It boasts an overhead projector, screen and projector, press room, air-conditioning, WiFi system and internet connections.



5 Halls: **390** places
Restaurant: **120** places
Garden: **450** places
Rooms: **49** / Places: **105**



NH PALACIO DEL DUERO ****

Plaza de la Horta, 1
49001 Zamora

T 980 508 262
F 980 533 722
M nhpalaciodelduero@nh-hotels.com
W www.nh-hotels.com

Located in the city's old quarter, the hotel occupies part of the former monastery of the Order of the Hospital of Saint John of Jerusalem and buildings that belonged to the light factory and the former distillery, called "La Vinicola".

Congresses: halls with screens, overhead projector, video, press room, air-conditioning, multimedia projector, video-conferencing, ADSL internet, restaurant and café.

2 Halls: **40** places
Café: **40** places
Rooms: **68** / Places: **129**



HOTEL ZENIT DOS INFANTAS ****

Cortinas de San Miguel, 3
49015 Zamora

T 980 509 898
F 980 533 548
M info@hoteldosinfantas.com
W www.hoteldosinfantas.com

Located in the heart of the city's old quarter and shopping district.

Congresses: It boasts two halls and rooms which are set up as offices, audiovisual media, a press room, air-conditioning, a public telephone, internet connection and a multimedia projector.

5 Halls: **100** places
Restaurant: **200** places
Rooms: **52** / Places: **107**



HOTEL ARES ***

Plaza Puertica nº 2
49031 ZAMORA

T 980551983 / 609 275 599
M info@arezamora.com
W wwwarezamora.com

Ares Hotel, located in the center of the city, a few meters from the Plaza Mayor.

Quiet and versatile hotel. It stands out for its Provencal decoration and attention to detail.

Halls: **600** places
Café: **100** places
Restaurant: **600** places
Rey Gardens: **700** places
Rooms: **61** / Places: **180**



HOTEL REY DON SANCHO ***

Avda. de Galicia s/n
49024 Zamora

T 980 039 039
F 980 519 760
M reservas@reydonsancho.es
W www.hoteldonsancho.com

Congresses: It boasts a press room, air-conditioning, television and video, public telephones, offices and internet connection.

In addition to the main building, the Rey Don Sancho Gardens are located outside, featuring a cone-shaped marquee surrounded by green spaces which is used for grand events.



Surrounding area

5 Rooms: **360** places
 Restaurant: **300** places
 Rooms: **35** / Places: **70**



HOTEL BODEGA & SPA VALBUSENDA *****

Cra Toro-Peleagonzalo s/n T 980 699 573
 49800 Toro M eventos@valbusenda.com
 Zamora W www.valbusenda.com

It boasts five completely equipped and soundproof conference rooms, each of which has natural light. Its enviable location in a wine-growing area makes it possible to surprise event-goers by using its winery facilities.

2 Halls: **650** places
 2 Rooms: **100** places
 Restaurant: **1200** places
 Café: **60** places
 Rooms: **70** / Places: **140**



HOTEL SPA CONVENTO I ****

Ctra. De la Estación, s/n T 980 500 422 / 627 129 095
 49530 Coreses M comercial@hotel-convento.com
 Zamora W www.hotelconvento.es

Located in what was once the seminary of the German order of "The Divine Verb".
 Congresses: audiovisual media, offices, press room, possibility of simultaneous translation, internet connection, catering, summer terrace, game room and parking.

2 Rooms: **130** places
 Restaurant: **200** places
 Café: **100** places
 Rooms: **44** / Places: **83**



HOTEL CASA AURELIA ***

C/ Río, 52 T 980 539 626
 49159 Villaralbo M aurelia@casaaurelia.com
 Zamora W www.casaaurelia.com

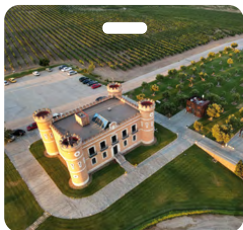
Congresses: press room, audiovisual media, air-conditioning, private parking for 10 vehicles and catering services.



Rooms: **8** / Places: **16**

Restaurant: **500** places

Multimed. room: **100** places



ENOTURISMO MONTELAREINA

Ctra. N-122 KM. 436,7
49881 Monte la Reina
Zamora

T 623 024 511
F 980 059 980
M reservas@montelareina.es
W www.montelareina.es

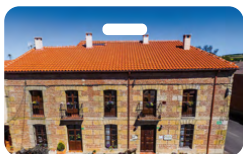
Monte la Reina is the perfect place to hold those meetings and events that your company needs. A beautiful 19th century neo-Gothic castle converted into a Boutique Hotel, our impressive wine cellar and a modern restaurant with rooms designed to adapt to any type of event, all in the same place and surrounded by vineyards.

Rooms: **6** / Places: **14**

Hall: **12** places

Dinning room: **14** places

Garden: **20** places



LA POSADA REAL DEL BUEN CAMINO

Calle Cruz 2
Villanueva de Campeán
49708
Zamora

T 980 560 692 / 620 235 322
M info@laposadadelbuencamino.com
W www.laposadadelbuencamino.com

Restored 19th XIX building. We have fiber internet. Located in the heart of D.O (appellation of origin) Tierra del Vino de Zamora.



AYUNTAMIENTO DE ZAMORA

MUNICIPAL TOURIST OFFICE

Plaza de Arias Gonzalo, 6
49001 Zamora
Tel. /Fax: 980 53 36 94
oficinaturismo@zamora.es

MUNICIPAL DEVELOPMENT OFFICE

Plaza de la Leña, s/n
49001 Zamora
Tel. : 980 53 20 30
omd@zamora.es

www.zamora.es

www.turismo-zamora.es

ZAMORA
convention bureau



A GROWING CITY
zamora⁺

